

HOW TO WRITE THE **PERFECT** BLOG POST

WRITE AN AWESOME HEADLINE

Make a bold promise... and deliver!

FEATURED IMAGE

Add a graphic (also shared on social media)

DESCRIBE A PROBLEM

Why is this a problem (and how you suffered)

YOUR LIGHTBULB MOMENT

That moment when you discovered a solution

IT'S TIME TO BE A HERO!

How is your life different now?

PROVIDE THE SOLUTION

Provide your step by step process.
Be thorough, be detailed, be amazing!

CALL TO ACTION

Ask the reader to do one thing (and one thing only)