



THE Savvy COUPLE

FAMILY. FINANCE. FREEDOM.

ABOUT THE Savvy COUPLE

The Savvy Couple is where family, finance, and freedom come together. We have the ability to reach thousands of people daily on their smart phones, tablets, and computers to engage them with your brand and bring in new customers to your business.

ABOUT THE audience



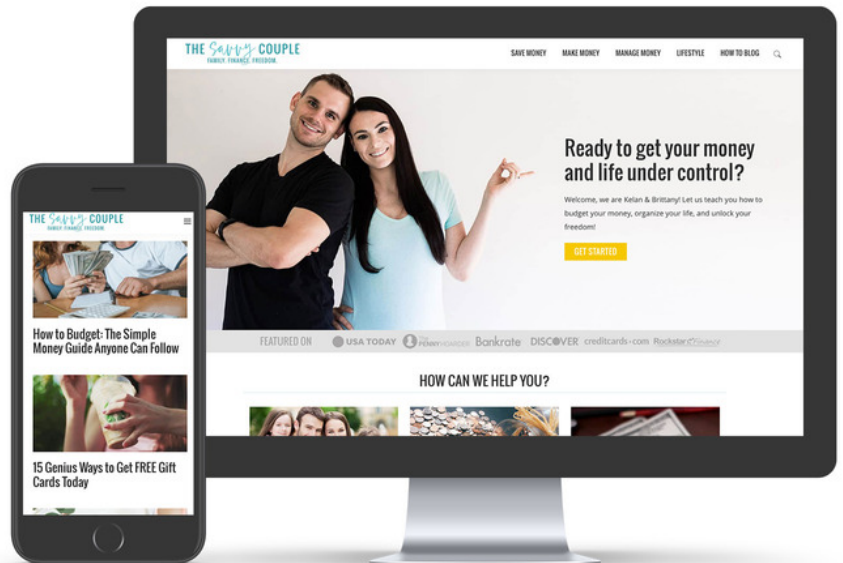
female: 85%
average age: 30
with kids: 60%

BLOG STATS

300,000+
MONTHLY READERS

7,500+
EMAIL SUBSCRIBERS

30,000+
SOCIAL MEDIA FOLLOWERS



@THESAVVYCOUPLE



@THESAVVYCOUPLE



@THESAVVYCOUPLE



@THESAVVYCOUPLE

THE *Savvy* COUPLE

FAMILY. FINANCE. FREEDOM.

THE *Savvy* COUPLE SOLUTIONS



BRANDED CONTENT

We can create 100% original branded content or video for your business needs. With a social media reach into the millions and a focus on SEO, you will receive an immense amount of marketing value. We take our branded sponsored posts very seriously!



SOCIAL ADVERTISING

We are experts at leveraging our social media platforms, including Facebook, Pinterest, Twitter and Instagram. Depending on business needs, we can create, produce and optimize a social media campaign that rivals any of our competitors.



PERFORMANCE ADVERTISING

Over the years, we have become very effective at running Facebook ads that align with our client's needs. If you want to acquire new customers based on performance CPC (cost per click), CPL (cost per lead), or CPI (cost per install), we can meet your needs.

FEATURED ON

DISCOVER



Bankrate

USA TODAY
creditcards.com

Rockstar Finance

WHO WE'VE *worked* WITH



SKILLSHARE

